



GREENPARK

The smart Business
Park of the future

A new kind of business area is being built close to downtown Joensuu- the smart **GreenPark Business Park**. The area will become Finland's most modern and efficient focal point of businesses, where the companies located there will benefit from the many competitive advantages provided by GreenPark:

MODERN TECHNOLOGY

Due to GreenPark's **modern digital technology and IoT solutions**, the overall logistics and material flow of the area are cost-effective.

INTELLIGENT SPACE SOLUTIONS

The buildings are made from **modifiable modules**, so the premises can be customized to suit the needs of the different companies located there. **The GreenPark Center** will host the business park's general business services, offices and conference rooms, lunch diner, occupational health service and multi-gym, etc.

ENERGY EFFICIENT

The smart Business Park is designed to be as carbon neutral as possible. This is achieved through new, innovative energy solutions, **efficient recycling** and **the reuse of all waste energy**.

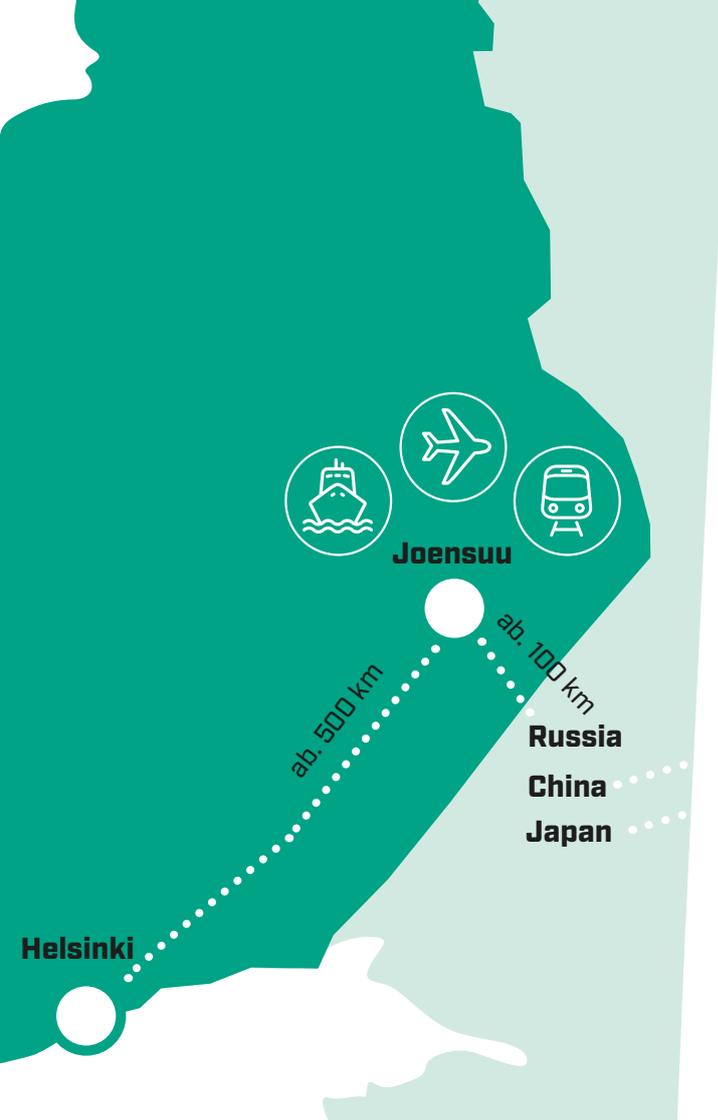


AT A CROSSROADS OF A DEEP-WATER PORT, RAILWAY AND HIGHWAY 6

The GreenPark Business Park is situated at [Joensuu's deep-water port](#), which provides a gateway towards the world's oceans. The area is close to Highway 6 and possesses a railway loading station.

SYNERGY BENEFITS

The smart GreenPark Business Park is designed as a regional entity. It provides a platform for an efficient network of different actors. [Networked business cooperation](#) will bring significant competitive advantages and increase business productivity.



JOENSUU

Joensuu is the **forest capital of Europe** offering wonderful opportunities for businesses especially in the **wood industry** and **bioeconomy**. The entrepreneur-friendly provincial center hosts international companies, among others, businesses involved in pharmaceutical technology and workshop engineering, as well as excellence in **ICT**. The city can also boast parties involved in **academic research, excellence and international networks**.

The location close to Russia **opens up the market towards Eastern Europe** and a direct **rail link to Asia**. The **deep-water port** offers shipping connections towards the Baltic Sea, and the daily flights of the **local airport** enable **efficient international business** also towards the rest of the world.

Joensuu is a vibrant center of joyful Karelians, where residents have great opportunities to work, rest and play.

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